



**CURE Pharmaceutical Corp.** is a U.S. based, private, for-profit, health care corporation. It concentrates on developing and commercializing therapeutic agents for diseases using innovative drug delivery technologies.

**CURE Pharmaceutical** has an international presence and is primed for growth due to relationships developed in the U.S. and throughout the world. Currently CURE has Alliance partners in West Africa and the Middle East.

There are many parts to our story. To learn more please write, call, and/or visit our website:

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## **CURE Means Affordable Medicines**

Throughout many parts of the world, millions of people do not have access to the medicines that sustain the quality of life most of us take for granted. The lack of effective healthcare is a critical problem in emerging and developing nations. Many people are held hostage by poor health because the necessary healthcare infrastructures are simply not available. At **CURE Pharmaceutical** we see this as an opportunity to build a profitable global business that provides the medicinal infrastructures needed for quality healthcare for everyone.

## **Distinctively CURE: Global Solutions for Local Health**

The CURE Pharmaceutical business model is based on the idea of a *pharmaceutical alliance* that fosters health and sustainability, and creates opportunities for local entrepreneurship. This means that while CURE Pharmaceutical controls the development of pharmaceuticals, plans the production line and delivers products in bulk, the other processes such as cutting, packaging and distribution of the final product are managed locally.



CURE works with a number of existing formulations that are combined with intelligent delivery options including the delivery on oral thin films (OTF). These OTF's are placed on the tongue or inner cheek of the patient where they dissolve and release the drug. OTF's do not require water and are safe to use in areas with limited access to water or water of questionable quality. OTF's are especially useful for pediatric or geriatric use or anyone who might have trouble swallowing tablets. CURE Pharmaceutical currently has a broad range of non-pharmaceutical and pharmaceutical products in its portfolio.

## **The Human Element of CURE Pharmaceutical**

Besides being a profitable business, CURE Pharmaceutical makes positive impacts on the quality of life for the people living in emerging and developing nations. Our quality products are affordable, available, and convenient. These lead to better patient compliance and positive health-related impacts. Additionally, CURE provides local jobs through our locally owned, in-country Alliance partners. **CURE Pharmaceutical** believes that profitable businesses require healthy people and healthy local economies.

